

IVI Board of Directors

Slate of Nominees

For re-election to second term:



Alan Balch, PhD

Chief Executive Officer, Patient Advocate Foundation

Dr. Balch has nearly fifteen years of executive leadership in the non-profit sector with an emphasis on consensus building and collaboration. He has led numerous federal advocacy efforts on a range of issues both at the legislative and regulatory level. He became the CEO of both the Patient Advocate Foundation (PAF) and National Patient Advocate Foundation (NPAF) in 2013. From 2006-2013, he served as the Vice President of the Preventive Health Partnership – a national health promotion collaboration between the American Cancer Society, American Diabetes Association, and American Heart Association. Prior to 2006, Dr. Balch was the Executive Director of Friends of Cancer Research.

For election to first term:



John Banta, MBA, MS

President, Managing Director, BlueCross BlueShield Venture Partners

John Banta serves as the President and Managing Director of the Blue Venture Fund, an \$830 million corporate venture fund sponsored by the BlueCross BlueShield Association. He is responsible for maintaining relationships with all relevant stakeholders to ensure the operational success of the Fund, and for the generation of an appropriate rate of strategic and financial return for participating Blue Plans. John was included in the Global Corporate Venturing 2017-2021 Power List of top international corporate venture capital leaders. He also acts as the Executive Director of the Blue Cross Blue Shield Association, where he is responsible for supporting oversight of the \$15B National Employee Benefits Administration.



Kirsten Beronio, JD

Director of Policy and Regulatory Affairs, National Association for Behavioral Healthcare

Kirsten Beronio joined NABH with more than 20 years of experience developing mental health and substance use disorder policy in leadership positions she has held in the legislative and executive branches of the federal government and at a leading mental health advocacy organization.

Most recently Kirsten served as the senior policy advisor for behavioral health in the Center for Medicaid and Children's Health Insurance Program (CHIP) at the Centers for Medicare & Medicaid Services from 2016 to 2020. Before that, Kirsten worked as the first division director for behavioral health and intellectual disabilities policy in HHS' Office of the Assistant Secretary for Planning and Evaluation. In addition to developing this new division from its inception, Kirsten

served as a subject matter expert focused on federal parity legislation and regulations, implementation of key provisions of the Affordable Care Act, and various healthcare financing policies in Medicaid, Medicare, and CHIP.

Before her time at HHS, Kirsten served as vice president for federal policy development and advocacy at Mental Health America. Her earlier experience includes serving as the Medicaid and CHIP counsel for the minority staff at the Senate Finance Committee.

Kirsten earned a B.A. from Princeton University and a J.D. from Georgetown University.



Harold Carter, PharmD

Vice President, Strategy & Contracting, Express Scripts

Harold Carter leads the strategic development and management of Express Scripts' Value Based and Generic Management Solutions. Prior to his current role, Harold was responsible for the development and management of Express Scripts' Utilization Management Program. Harold earned his doctorate of pharmacy from St. Louis College of Pharmacy.



Chuck Cutler, MD, MS

President, Cutler Healthcare

Dr. Cutler, a fellow of the American College of Physicians, has served as Chief Medical Officer of Magellan Complete Care, National Medical Director and interim Chief Medical Officer at Aetna, Chief Medical Director of America's Health Insurance Plans (AHIP – the trade association for health plans), and Deputy Medical Director of Harvard Pilgrim Healthcare of New England. He has been a consultant to employers and an advisor to the National Alliance of Healthcare Purchasers. He has served on the National Committee for Quality Assurance (NCQA) standards committee, the NCQA performance measurement committee, the advisory board for the National Guidelines Clearinghouse, committees of the National Quality Forum, and Institute of Medicine workgroups.



Mark Cziraky, PharmD

President and Co-Founder, HealthCore

As HealthCore's co-founder and President, Mark Cziraky, PharmD, has been extensively involved with clinical, health economic and outcomes research for more than 25 years. Prior to becoming President, Mark was most recently responsible for leading Scientific Affairs and global scientific and business development at HealthCore. He has held additional leadership roles at HealthCore including running individual research units and leading business development teams. Mark remains dedicated to HealthCore's mission to provide information to enable healthcare decision makers to assess the real-world value of pharmaceutical products and medical devices. He serves as a key architect in creating open-source research collaborations within the healthcare industry that allow health plans to be involved in research design and execution with various collaborating organizations.



Nelly Ganesan, MPH

Executive Director of Community Engagement and Health Equity, JPMorgan Chase & Co. – Morgan Health

Nelly Ganesan, MPH, advises clients on the implications of quality-related healthcare policies, including but not limited to public and private quality reporting programs, value-based care, and payment and delivery models. Nelly has special expertise in care models focused on CMS' Triple Aim—better care, better health, and lower costs—and the use of patient-reported outcomes. Nelly has been with the firm since 2011. Prior to joining Avalere, Nelly spent 6 years at the Institute for Healthcare Improvement, focused on population health and hospital-based quality improvement. Nelly has an MPH in epidemiology and international health from Boston University and a BS in economics from the

University of Oregon.



Vipin C. Sood, MBA, RPh, MRPharmS

Vice President, Health Economics & Outcomes Research, AbbVie

A strategic, results-driven Global senior business leader specializing in the pharmaceutical sector, with deep experience in HEOR, Medical Affairs, Market Access & Reimbursement, and RWE/RWD platforms. Combines keen expertise in business with a diverse clinical background to achieve key goals. An innovative problem solver with proven success in leading and mentoring dynamic teams to achieve sustained market competitiveness, long-term growth and results. Dual nationality and Multilingual.

**Ashley Valentine, MRes***Co-Founder & President, Sick Cells*

Ashley is a Co-Founder and the President of Sick Cells, and the youngest sibling of her family. Her older brother and Co-Founder of Sick Cells, Marqus Valentine, had sickle cell anemia, Hgb ss. Growing up, Ashley spent much of her childhood charming hospital playroom attendants while Marqus was frequently hospitalized for pain crises, fever, and multiple complications from SCD. As an adult, Ashley completed her Master's in Research Methods from the University of Aberdeen, Scotland. She focused on disparities in healthcare for people with SCD in London. Ashley became the President of Sick Cells in 2017. She was able to transition into a full-time role in 2018. Since then, Ashley and her brother have achieved great milestones

with the SCD community including successfully leading the SCD community in its first-ever ICER review, building coalitions to advocate for federal legislation to be signed into law, testify at the FDA about the importance of drug development, and more